

REINIER WORTMAN

JR. ART DIRECTOR | SORT CLIPS | DESIGN

PROFILE

- Singapore
- Haarlem
- Amsterdam
- Berlin
- ?

An Berlin based Creative Art Director, with work experience at various creative agencies. Very open for international opportunities. I am ambitious and want to become a successful Creative Art Director with one of the major Advertising Agencies

Love to work in a creative environment with ambitious colleagues. It's hard/fun, but working together for a succesfull campaign, that is a great feeling!.

EXPERIENCE

KSM,
Creative Intern
9/10/16 - 12/28/16

KSM - KSM is retail company by JWT Amsterdam. Here I worked as a creative intern on projects for Blokker, Praxis and Manutan. One of my assignments was to bring more creativity to there flyers.

Switch Talent Program

The Switch Talent program is a one year during program for creative starters in the advertising industry. Within this program I got the opportunity to work for multiple agencies (Chunk, 9024sports and BvH). At every agency I've worked on various projects.

CHUNK,
Creative Trainee
3/1/17 - 5/28/17

Chuck is an online creative industry agency. I've worked here as a "switcher" for three months. The projects I worked on were for Philips, Ziggo and New Motion. For NewMotion I made a Business to Business campaign called "New Motion, We Think Plus". This campaign went live in May 2017.

9024sports
Creative Trainee
6/1/17 - 8/30/17

9024sports is an online sport content agency. Instead of brands, the clients we worked for were football players. The agency manages their online content, e.g. their Instagram posts. Clients were, among others, Pierre-Emerick Aubameyang and Kyle Walker!

BVH
Creative Trainee
9/1/17 - 1/30/18

BvH Identity Driven Thinking is a more traditional agency than the previous two agency's. Here I worked on projects for Klaverblad, Amnesty, Scapino Ballet and Zeetour.

BVH
Junior Art Director
2/1/18 - Present

BvH Identity Driven Thinking is a more traditional agency than the previous two agency's. Here I worked on projects for Klaverblad, Amnesty, Scapino Ballet and Zeetour. We currently work for BvH after getting an real job offer to werk here.

EDUCATION

- Haarlem College
GraphicMedia
- Hotelschool
Amsterdam
- Junior Acadmie
Art Directon/Advertising
- Miami Ad School | Berlin
Art Direction

SKILLS

Concept



Photoshop



Indesign



Illustrator



AfterEffect

